



tunecore®

EXPRESSION LOGO

PRIMARY WORDMARK

Our preferred logo usage is our black TuneCore wordmark on solid white.



CLEAR SPACE

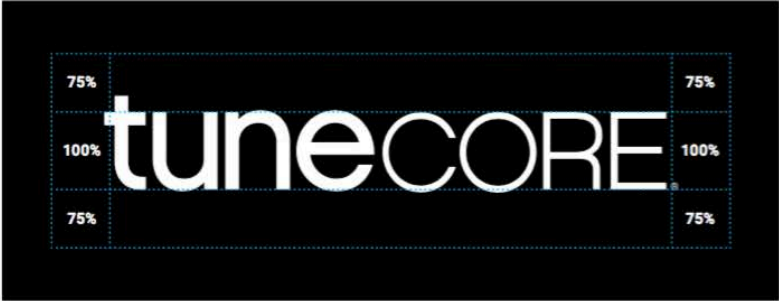


SECONDARY WORDMARK

The secondary logo is in reverse.



CLEAR SPACE



EXPRESSION LOGO

DON'T SHADOW

tuneCORE.

DON'T COLOR

tuneCORE.

DON'T ROTATE

tuneCORE.

DON'T DISTORT

tuneCORE.

DON'T SEPARATE

tune CORE.

DON'T VIOLATE

tuneCORE.
tunecore.com

DON'T COLOR

tuneCORE.

DON'T OBSCURE

tuneCORE.

DON'T SHRINK

tuneCORE.

DON'T OUTLINE

tuneCORE.

EXPRESSION COLOR PALETTE

COLOR PRIMARY

R 0 G 0 B 0	
CMYK C0 M0 Y0 K100	
PANTONE BLACK C	
HEX #000000	

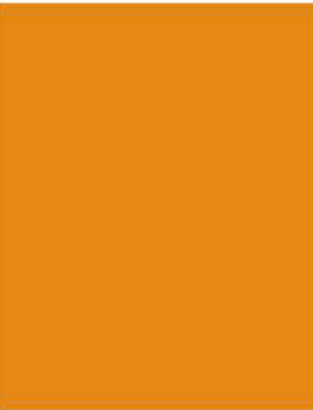
BLACK

COLOR SECONDARY

R 18 G 147 B 209	
CMYK C91 M30 Y0 K18	
PANTONE 801 C	
HEX #1293D1	

BLUE

COLOR SECONDARY

R 238 G 119 B 0	
CMYK C0 M50 Y100 K7	
PANTONE 152 C	
HEX #EE7700	

ORANGE

COLOR PRIMARY

R 0 G 0 B 0	R 51 G 51 B 51	R 102 G 102 B 102	R 153 G 153 B 153	R 204 G 204 B 204
CMYK C0 M0 Y0 K100	CMYK C0 M0 Y0 K80	CMYK C0 M0 Y0 K60	CMYK C0 M0 Y0 K40	CMYK C0 M0 Y0 K20
PANTONE BLACK C	80%	60%	40%	20%
HEX #000000	HEX #333333	HEX #666666	HEX #999999	HEX #CCCCC

BLACK TINTS

COLOR PRIMARY

R 18 G 147 B 209	R 65 G 169 B 218	R 113 G 190 B 227	R 160 G 212 B 237	R 208 G 233 B 246
CMYK C91 M30 Y0 K18	CMYK C70 M22 Y0 K15	CMYK C50 M16 Y0 K11	CMYK C32 M11 Y0 K7	CMYK C15 M5 Y0 K4
PANTONE 801 C	80%	60%	40%	20%
HEX #1293D1	HEX #41A9DA	HEX #71BEE3	HEX #A0D4EC	HEX #D0E9F6

BLUE TINTS

COLOR PRIMARY

R 238 G 119 B 0	R 241 G 146 B 51	R 245 G 173 B 102	R 248 G 201 B 153	R 252 G 228 B 204
CMYK C0 M50 Y100 K7	CMYK C0 M39 Y79 K5	CMYK C0 M29 Y58 K4	CMYK C0 M19 Y38 K3	CMYK C0 M10 Y19 K1
PANTONE 152 C	80%	60%	40%	20%
HEX #EE7700	HEX #F19233	HEX #F5AD66	HEX #F8C999	HEX #FCE4CC

ORANGE TINTS

ROBOTO THIN
abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#\$%&+="/(,;)

ROBOTO LIGHT
abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#\$%&+="/(,;)

ROBOTO REGULAR
abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#\$%&+="/(,;)

ROBOTO MEDIUM
abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#\$%&+="/(,;)

ROBOTO BOLD
abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#\$%&+="/(,;)

ROBOTO BLACK
abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#\$%&+="/(,;)

HELLO
BONJOUR
MORGEN
KON'NICHIIWA
BUONGIORNO
GIDDAY